



SECRETS

**BEHIND INTERVIEW
GETTING
RESUMES**

The Secrets behind interview-getting resumes

Live presentation at Asia's Biggest Virtual Career Fair in March 2022

Webinar Video: <https://www.youtube.com/watch?v=sqeliDh4mxo>

COVID-19 has created new consumer demand in ways businesses never imagined, according to a commentary by JobStreet.com on Channel News Asia, 15 Feb 2022. The way we work has also evolved drastically over the past two years, with a global pandemic that has made inevitable the digitalization of the workplace and accelerated the gradual shifts in skills required of workers.

In this new environment, upskilling and reskilling are sorely needed. Thus, the ones who'll win are the ones who can learn fast and apply faster, starting with your resume!

1. Major changes in a Post COVID world of work

- **Remote work** (WFA)
- **Global competition** (Access to talent everywhere)
- **Artificial Intelligence** (Digital skill is a given)

2. But some things don't change

- 3 goals of companies
- Why jobs exist?
- Companies don't hire people

3. Secrets to interview-getting resumes

- ATS (Applicant Tracking System) compliant?
- Keyword relevant?
- Hot or cold delivery?

4. Resources

- Video: How to beat applicant tracking systems in 2021 (10 Ways)
<https://www.youtube.com/watch?v=XHWjfwb0TaE>
- Templates for ATS compliant resume
<https://www.jobstreet.com.sg/career-resources/revamping-resume-ideas/>
<https://www.jobstreet.com.sg/career-resources/free-resume-templates-that-will-make-you-stand-out/>
- Template for fresh graduates
<https://www.resumewriter.sg/blog/fresh-graduate-resume-sample/>

- Template for cover letter
<https://www.jobstreet.com.sg/career-resources/how-to-write-a-cover-letter/>
- 300+ Powerful Resume Action Verbs (with Examples)
https://resume.io/blog/300-powerful-resume-action-verbs?ga_source=google&ga_medium=ppc&ga_campaign=1592330283&ga_term=&gclid=EAlaIQobChMI2NqFmsa19gIV3pNmAh0RDgftEAAAYASAAEgLTG D BwE
- Skills Framework (relevant keywords for 34 sectors)
<https://www.skillsfuture.gov.sg/skills-framework>
- Invest in yourself & your career
<https://www.nojobnosweat.com>

5. Q&A

Your Speaker Han Kok Kwang



Han is a best-selling author of 2 career books and the 1st NCDA (US) international master trainer in Asia who has **empowered 100,000+ individuals** in their career journey. He is the winner of **4 National Awards of Excellence from National Associations across 4 different domains** including HRM Professional of the year, Lifelong Learner of the year, Best Personal Brand (Entrepreneur) of the year and Outstanding Educator of Career Professionals of the year. To continue the conversation, feel free to connect with Han at <https://www.linkedin.com/in/hankokkwang/>
