

NO JOB? NO SWEAT!

3C'S ARE ESSENTIAL

- COMPETENCE
- CONFIDENCE
- CLIENTS

VIRTUALLY THE FUTURE OF WORK

NEW WORLD OF REMOTE

A.I. & AUTOMATION

MAKING INTELLIGENT MACHINES
MAKES OUR LIVES EFFICIENT
SUPERSEDE HUMAN BEHAVIOR

A SOFTWARE THAT IS CAPABLE OF DOING THINGS AUTOMATICALLY

WHEN TAKING A NEW JOB...

- ✓ BE SMART
- ✓ DO YOUR RESEARCH
- ✓ BE DIGITALLY SAVVY



MODEL WHAT TOP GUNS DO

HAN'S CORPORATE CAREER STAGES

A REWARDING WORK-LIFE ADVENTURE DOING MARKET-RELEVANT WORK

- AGE
- ✓ 15-24 → PAPER CHASE
 - ✓ 25-39 → EARLY CAREER
 - ✓ 40-49 → MID-CAREER
 - ✓ 50-59 → LATE CAREER
 - ✓ 60-69 → NEW CAREER
 - ✓ 70+ → GAME CHANGER

3 WAYS TO EARN



EMPLOYEE

EXPLORER

ENTREPRENEUR

GOAL GETTER

ADAPTABLE

STAY RELEVANT

IMPROVE 1% DAILY

500% BETTER IN 12 MONTHS

THE HERO'S CREED

ORDINARY FOLKS, WE MAY BE EXTRAORDINARY IS HOW WE LIVE
SINGAPORE IS OUR HOME
THE WORLD OUR PLAYGROUND
WITH MARKETABLE SKILLS, WE STRIVE IN A BRIGHTER FUTURE, WE WILL THRIVE
TO BE SILENT HEROES, WE ASPIRE TO INSPIRE MANY BEFORE WE EXPIRE

ADMIRED FOR THEIR COURAGE

A PERSON WHO TOOK AN EXTRAORDINARY PATH

HEAD (THINKING WORK)

HEART (HELPING WORK)

HANDWORK (MANUAL WORK)

KNOW YOUR P.A. (PERFORMANCE AVATAR)

IT'S WHO YOU ARE CONSISTENT HABITS



TARGET THE DECISION MAKERS

T GET AN APPOINTMENT
A GET AN OFFER

- DO YOUR RESEARCH
- WIN THEIR TRUST
- OVER COME THE BARRIERS
- DO THE EXTRA EFFORT
- KNOW YOUR AUDIENCE
- ASK THE RIGHT QUESTIONS

WHEN THE GOING GETS TOUGH, THE TOUGH GETS GOING, & WINS

LOOK FOR JOB THAT SOLVES THE BIG 3

- WHAT YOU DO BEST
- MAKES A POSITIVE DIFFERENCE TO THE WORLD
- FIND OUT YOUR KPI'S



CAREER TIPS

... POST COVID

- DIGITAL COMPETENCY
- UNDERSTAND THE MARKET
- THINK OF PROBABILITIES
- BE FAMILIAR W/ VARIOUS TOOLS/PLATFORMS

... YOUNG PME

- FOCUS ON YOUR ADVANTAGES
- UTILISE YOUR RESOURCES
- BUILD RELATIONSHIPS
- DEVELOP YOUR TEAMS

... OLDER PME

- HIGHLIGHT YOUR ADVANTAGES
- FOCUS ON YOUR STRENGTHS
- MAXIMISE YOUR RESOURCES
- VOLUNTEER

UNIFORMED PERSONNEL

- ADAPT
- GAIN NEW EXPERIENCE
- EXPAND YOUR NETWORK
- VOLUNTEER

3 STEP FORMULA TO A PROFITABLE GIG



FIND A HUNGRY MARKET



BUILD TRUST FAST



MAKE IRRESISTIBLE OFFER

4 LEARNINGS

- 1 AIM HIGH
- 2 10x GOAL SETTING = 10x ACTION EFFORT
- 3 HANGOUT W/ PEOPLE WHOM YOU ASPIRE TO BE
- 4 ACCEPT THE MARKET AS IT IS

THERE ARE 100+ WAYS TO MAKE MONEY (OFFLINE/ONLINE)

- SELECT 1 IDEA & GO ALL IN
- INVEST IN YOUR EQUITY
- MINIMIZE INVESTMENT
- SET A TIMELINE
- FIND AN ACCOUNTABILITY PARTNER

SUCCEED W/O A FULL-TIME JOB

- 1 EXPAND YOUR MIND
- 2 ADOPT A DIFFERENT WORLD VIEW
- 3 FIND THINGS THAT YOU ENJOY



IF YOU WANT TO BE PAID \$100K, YOU MUST 1ST LOOK LIKE \$100K, AND THEN DELIVER THE 100K.

DON'T BE ONE OF MANY, BE THE ONE & ONLY.

